

## ORDER



**Orders**  
**Order / Rev:** 706529  
**Alt Order #:** 06276591  
**Product Desc:** COLEMAN FOR LT GOV  
**Estimate:** 2180  
**Flight Dates:** 10/30/12 - 11/05/12  
**Original Date / Rev:** 08/14/12 / 08/15/12  
**Order Type:** Political

**WFMY-TV**

**Primary AE:** Nick Welte  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Buying Time, LLC/ POL  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave. N.W. , Suite 21  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Coleman, L / D / Lieutenant Governor  
**Demographic:** A35+  
**Product Codes:** PL-State/Local Misc  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	59	\$19,250.00	\$16,362.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	59	\$19,250.00	\$16,362.50	0.00
<b>Totals</b>	<b>59</b>	<b>\$19,250.00</b>	<b>\$16,362.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFMY	11/02/12	11/02/12	Price Is Right	CM	11a-12p	----F--	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$140.00		0.00			
E 2	WFMY	11/02/12	11/02/12	M-F CBS Soaps	CM	1230-2p	----F--	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
CBS SOAP ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$160.00		0.00			
E 3	WFMY	11/02/12	11/02/12	News2 at Noon	CM	12-1230p	----F--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
NEWS 2 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$200.00		0.00			
E 4	WFMY	11/02/12	11/02/12	News 2 at 5	CM	5-530p	----F--	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$350.00		0.00			
E 5	WFMY	11/02/12	11/02/12	M-F 5-6a	CM	5-6a	----F--	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$120.00		0.00			

Order / Rev: 706529  
 Alt Order #: 06276591  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Coleman, L / D / Lieutenant Governor  
 Product Desc: COLEMAN FOR LT GOV  
 Estimate: 2180

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WFMY	11/02/12	11/02/12	News 2 at 6 News 2 at 6	CM	6-630p	----F--	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$525.00		0.00			
E 7	WFMY	11/02/12	11/02/12	M-F 6-8a Good Morning Show	CM	6-8a	----F--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
GOOD MORNING SHOW 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$200.00		0.00			
E 8	WFMY	11/02/12	11/02/12	M-F 7-730p Wheel of Fortune	CM	7-730p	----F--	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$375.00		0.00			
E 9	WFMY	11/02/12	11/02/12	M-F 730-8p Jeopardy	CM	730-8p	----F--	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$375.00		0.00			
E 10	WFMY	11/02/12	11/02/12	CBS This Morning CBS This Morning	CM	8-10a	----F--	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$100.00		0.00			
E 11	WFMY	11/05/12	11/05/12	News 2 at 11 News 2 at 11	CM	11-1135p	M-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$550.00		0.00			
E 12	WFMY	11/05/12	11/05/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$140.00		0.00			
E 13	WFMY	11/05/12	11/05/12	M-F CBS Soaps CBS Soaps	CM	1230-2p	M-----	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
CBS SOAP ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$160.00		0.00			
E 14	WFMY	11/05/12	11/05/12	News2 at Noon News2 at Noon	CM	12-1230p	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
NEWS 2 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$200.00		0.00			
E 15	WFMY	11/05/12	11/05/12	News 2 at 5 News 2 at 5	CM	5-530p	M-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$350.00		0.00			
E 16	WFMY	11/05/12	11/05/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	M-----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$120.00		0.00			
E 17	WFMY	11/05/12	11/05/12	News 2 at 6 News 2 at 6	CM	6-630p	M-----	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$525.00		0.00			
E 18	WFMY	11/05/12	11/05/12		CM	6-8a	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00

Order / Rev: 706529  
Alt Order #: 06276591  
Flight Dates: 10/30/12 - 11/05/12

Advertiser: Coleman, L / D / Lieutenant Governor  
Product Desc: COLEMAN FOR LT GOV  
Estimate: 2180

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-8a Good Morning Show GOOD MORNING SHOW 6A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$200.00 0.00														
E 19	WFMY	11/05/12	11/05/12	M-F 7-730p Wheel of Fortune	CM	7-730p M-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$375.00 0.00														
E 20	WFMY	11/05/12	11/05/12	M-F 730-8p Jeopardy	CM	730-8p M-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$375.00 0.00														
E 21	WFMY	11/05/12	11/05/12	CBS This Morning CBS This Morning	CM	8-10a M-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
CBS THIS MORNING <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$100.00 0.00														
E 22	WFMY	11/03/12	11/03/12	News 2 at 11 News 2 at 11	CM	11-1135p -----S-	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$550.00 0.00														
E 23	WFMY	11/03/12	11/03/12	Good Morning Show Sat Good Morning Show Sa	CM	6-9a -----S-	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
GOOD MORNING SATURDAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$175.00 0.00														
E 24	WFMY	11/04/12	11/04/12	Sun Prime A 60 Minutes	CM	7-8p -----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
60 MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$1,000.00 0.00														
E 25	WFMY	11/01/12	11/01/12	News 2 at 11 News 2 at 11	CM	11-1135p ---T---	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$550.00 0.00														
E 26	WFMY	11/01/12	11/01/12	Price Is Right Price Is Right	CM	11a-12p ---T---	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
PRICE IS RIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$140.00 0.00														
E 27	WFMY	11/01/12	11/01/12	M-F CBS Soaps CBS Soaps	CM	1230-2p ---T---	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
CBS SOAP ROTATION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$160.00 0.00														
E 28	WFMY	11/01/12	11/01/12	News2 at Noon News2 at Noon	CM	12-1230p ---T---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
NEWS 2 AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$200.00 0.00														
E 29	WFMY	11/01/12	11/01/12	News 2 at 5 News 2 at 5	CM	5-530p ---T---	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$350.00 0.00														
E 30	WFMY	11/01/12	11/01/12		CM	5-6a ---T---	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00

Order / Rev: 706529  
Alt Order #: 06276591  
Flight Dates: 10/30/12 - 11/05/12

Advertiser: Coleman, L / D / Lieutenant Governor  
Product Desc: COLEMAN FOR LT GOV  
Estimate: 2180

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-6a 5-6a GMS ROT GOOD MORNING SHOW 5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$120.00		0.00			
E 31	WFMY	11/01/12	11/01/12	News 2 at 6 News 2 at 6	CM	6-630p ---T---	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
NEWS 2 AT 6PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$525.00		0.00			
E 32	WFMY	11/01/12	11/01/12	M-F 6-8a Good Morning Show	CM	6-8a ---T---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
GOOD MORNING SHOW 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$200.00		0.00			
E 33	WFMY	11/01/12	11/01/12	M-F 7-730p Wheel of Fortune	CM	7-730p ---T---	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$375.00		0.00			
E 34	WFMY	11/01/12	11/01/12	M-F 730-8p Jeopardy	CM	730-8p ---T---	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$375.00		0.00			
E 35	WFMY	11/01/12	11/01/12	CBS This Morning CBS This Morning	CM	8-10a ---T---	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$100.00		0.00			
E 36	WFMY	11/01/12	11/01/12	Thu Prime B Person of Interest	CM	9-10p ---T---	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
PERSON OF INTEREST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,200.00		0.00			
E 37	WFMY	10/30/12	10/30/12	News 2 at 11 News 2 at 11	CM	11-1135p -T-----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$550.00		0.00			
E 38	WFMY	10/30/12	10/30/12	Price Is Right Price Is Right	CM	11a-12p -T-----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$140.00		0.00			
E 39	WFMY	10/30/12	10/30/12	M-F CBS Soaps CBS Soaps	CM	1230-2p -T-----	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
CBS SOAP ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$160.00		0.00			
E 40	WFMY	10/30/12	10/30/12	News2 at Noon News2 at Noon	CM	12-1230p -T-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
NEWS 2 AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$200.00		0.00			
E 41	WFMY	10/30/12	10/30/12	News 2 at 5 News 2 at 5	CM	5-530p -T-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$350.00		0.00			
E 42	WFMY	10/30/12	10/30/12		CM	5-6a -T-----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00

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 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Coleman, L / D / Lieutenant Governor  
 Product Desc: COLEMAN FOR LT GOV  
 Estimate: 2180  
**WFMY-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-6a 5-6a GMS ROT GOOD MORNING SHOW 5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----					1	\$120.00		0.00			
E 43	WFMY	10/30/12	10/30/12	News 2 at 6 News 2 at 6	CM	6-630p -T-----	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
NEWS 2 AT 6PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----					1	\$525.00		0.00			
E 44	WFMY	10/30/12	10/30/12	M-F 6-8a Good Morning Show	CM	6-8a -T-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
GOOD MORNING SHOW 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----					1	\$200.00		0.00			
E 45	WFMY	10/30/12	10/30/12	M-F 7-730p Wheel of Fortune	CM	7-730p -T-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----					1	\$375.00		0.00			
E 46	WFMY	10/30/12	10/30/12	M-F 730-8p Jeopardy	CM	730-8p -T-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----					1	\$375.00		0.00			
E 47	WFMY	10/30/12	10/30/12	CBS This Morning CBS This Morning	CM	8-10a -T-----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----					1	\$100.00		0.00			
E 48	WFMY	10/30/12	10/30/12	Tue Prime A NCIS	CM	8-9p -T-----	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
NCIS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	-T-----					1	\$1,400.00		0.00			
E 49	WFMY	10/31/12	10/31/12	News 2 at 11 News 2 at 11	CM	11-1135p --W----	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----					1	\$550.00		0.00			
E 50	WFMY	10/31/12	10/31/12	Price Is Right Price Is Right	CM	11a-12p --W----	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----					1	\$140.00		0.00			
E 51	WFMY	10/31/12	10/31/12	M-F CBS Soaps CBS Soaps	CM	1230-2p --W----	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
CBS SOAP ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----					1	\$160.00		0.00			
E 52	WFMY	10/31/12	10/31/12	News2 at Noon News2 at Noon	CM	12-1230p --W----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
NEWS 2 AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----					1	\$200.00		0.00			
E 53	WFMY	10/31/12	10/31/12	News 2 at 5 News 2 at 5	CM	5-530p --W----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
NEWS 2 AT 5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----					1	\$350.00		0.00			
E 54	WFMY	10/31/12	10/31/12		CM	5-6a --W----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00

**WFMY-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6a											
				5-6a GMS ROT											
				GOOD MORNING SHOW 5A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$120.00		0.00				
E 55	WFMY	10/31/12	10/31/12	News 2 at 6	CM	6-630p	--W----	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
				News 2 at 6											
				NEWS 2 AT 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$525.00		0.00				
E 56	WFMY	10/31/12	10/31/12	M-F 6-8a	CM	6-8a	--W----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				Good Morning Show											
				GOOD MORNING SHOW 6A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$200.00		0.00				
E 57	WFMY	10/31/12	10/31/12	M-F 7-730p	CM	7-730p	--W----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
				Wheel of Fortune											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$375.00		0.00				
E 58	WFMY	10/31/12	10/31/12	M-F 730-8p	CM	730-8p	--W----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
				Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$375.00		0.00				
E 59	WFMY	10/31/12	10/31/12	CBS This Morning	CM	8-10a	--W----	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
				CBS This Morning											
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$100.00		0.00				
													Totals	59	\$19,250.00